

## **Husky Offers New Retail Loyalty Program**

**Calgary, Alberta (May 14, 2012)** – Husky Energy has launched a new loyalty program that rewards customers for purchases of fuel, car washes, convenience store items and meals at Husky House Restaurants.

The myHusky Rewards program offers points to customers across channels, from commuters to small fleet and commercial drivers. It includes automatic earnings for instant redemptions at the pump and in stores, while offering customers the opportunity to save their points for online merchandise shopping and travel rewards.

“Husky has some of the most loyal customers,” says Terrance Kutryk, Husky’s Senior Vice-President of Midstream and Refined Products. “Now we have another way to reward them for walking through our doors.”

myHusky Rewards is designed to work alongside the CAA Dollars® program, giving drivers more choices to earn rewards for their purchases across the network.

The myHusky Rewards program will be rolled out across the network by the end of June 2012. For more information, please visit [www.myHuskyRewards.ca](http://www.myHuskyRewards.ca)

*Husky Energy is one of Canada’s largest integrated energy companies. It is headquartered in Calgary, Alberta, Canada and is publicly traded on the Toronto Stock Exchange under the symbol HSE and HSE.PR.A. More information is available at [www.huskyenergy.com](http://www.huskyenergy.com)*

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